



410.924.3880

lindsay.petrick.design@gmail.com

LINDSAYPETRICK.COM

ABOUT

Lindsay is an illustrator and designer working for an ad agency in Baltimore. She always knew she wanted to be an artist of some sort. It wasn't until she went to art school that she was really able to figure out what got her excited about creating. While at The Maryland Institute, College of Art (MICA) Lindsay learned how much she loved design and working under pressure which led her to a career in advertising. She still loves to draw and paint in her free time and over the years she's learned that she also loves food styling, interior design, event planning, and raising moths and butterflies.

EDUCATION

THE MARYLAND INSTITUTE, COLLEGE OF ART

Received a Bachelors of Fine Arts degree in Illustration with a strong background in painting and graphic design.

AWARDS

GOLD ADDY

2016

SILVER ADDY

2012, 2013, 2014, 2015

AMERICAN ILLUSTRATION #27

EXPERIENCE

ART DIRECTOR

GKV Communications - 2008 - Present

Concept generation and design for digital, broadcast and print on National and International brands while keeping within brand standards. Create mood boards and style guides, attend and manage photoshoots. Oversee multiple projects through execution, manage and mentor junior-level designers, and inspire teammates at all levels. Present final concepts with confidence to clients and sell the agency recommended design. Keep up with industry standards. Have fun.

INTERACTIVE DESIGNER

GKV Communications - 2008 - 2010

Design and animation for digital components of a campaign. Reported to art directors and senior level designers, received and gave feedback to constantly learn, improve, and receive mentorship. Kept up with industry news, trends, and best practices. Participated in brainstorm sessions.

DESIGNER AND ILLUSTRATOR

United Souvenir and Apparel - 2007

Hand drawn illustrations for gift shops and trade shows nationwide. Color separations for screen printing. Set-up templates for products.

FREELANCE

ILLUSTRATION / DESIGN / ART DIRECTION / FINE ART

2005 - Present

Specializing in Identity, poster and invitation design as well as web and social media work. Set-up meetings, manage clients expectations, send estimates and billing.

SELECT CLIENTS

(Agency and Freelance)

- SHEFIT
- PANDORA Jewelry
- Döner Bros.
- The Maryland Lottery
- Cape Cod Potato Chips
- Sprint
- Early Light Media
- Kauai Coffee
- Back to Nature
- The Trocadero Theater
- AIDS Action Baltimore
- Maryland Physicians Care
- The Digital Cave
- That's Tasty / Soli Organic
- Secret Sauce Co.
- Medifast

SKILLS & PROGRAMS

Adobe programs such as Photoshop, Illustrator, InDesign, XD, and Premier Pro.

Concepting, hand-drawn illustration, typography, mood boards with make-up, wardrobe and propping for photo and video shoots, collaborating, listening, team work, self starter, sharp eyes, positive attitude, clear communication, time management, concepting.



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EXHIBITIONS

Believe : Benefit for Flight One Carriers
Group Exhibition
Cult of Meow III
Gristle Art Gallery, New York, NY
September 2019

Volume 2
Group Exhibition
Tectonic Space
Baltimore, MD
June 2018

Believe : Benefit for Flight One Carriers
Art, Fashion & Music Show
Flight One Carriers
Baltimore, MD
December 2015

STORIES: works by Lindsay Petrick
Solo Exhibition
Mud & Metal's Galley Above
Baltimore, MD
December 2014

Art in Full Swing
Benefit Art Auction for the
Cal Ripken Sr, Foundation
Annapolis Yacht Club, Annapolis, MD
May 2013

Pharmacy
Group Exhibition
801 W 36th St., Baltimore, MD
December 2012

RAW Artists Mixology
Group Exhibition
Luckies Tavern, Baltimore, MD
July 2012

**New Works By Crisanto Cimatú &
Lindsay Petrick**
Group Exhibition
Idle Hour, Baltimore, MD
July 2012

That's Awesome!
Art Dimensions Baltimore
Group Exhibition
Silo Point, Baltimore, MD
June 2011

New Works by Lindsay Petrick
Solo Exhibition
Idle Hour, Baltimore, MD
September 2009

Blue Light Special
Group Exhibition
Lower Haters, San Francisco, CA
December 2008

Heartbeats
Group Exhibition
Gallery Above, Panama City, FL
December 2007

PUBLICATIONS

GKV.com
"Baltimore Led Art Billboard Spotlights
GKV's Lindsay Petrick"
September 2014

Style Magazine
"Something Borrowed" by Rachael
Mueller
Featured custom wedding invitations
Page 79, January/February 2011

**Graphic Design: The New Basics by
Ellen Lupton and Jennifer Cole
Phillips.**
Figure/Ground
Page 93, May 2008

American Illustration - 27
Page 278, 2008

Baltimore Messenger
"Mulatto Girl' to be Honored in Poster to
Adron Lightrail & Buses" by Cara Mattlin
Cover Story, May 2007

Juxtapoz Magazine
Featured Work on Juxtapoz.com
December 2006