



410.924.3880  
lindsay.petrick@gmail.com  
LINDSAYPETRICK.COM

#### ABOUT

Lindsay grew up in a small town on the eastern shore of Maryland where she developed an imagination and a love for nature. College got her out of the woods and into the city of Baltimore. This is where she stretched her legs and grew into the creative lady she is today. Outside of agency life she spends her time painting, hanging out with her bunny, Meatball, sipping whiskey with friends and traveling the world.

#### EDUCATION

**THE MARYLAND INSTITUTE, COLLEGE OF ART, 2003-2007**  
Received a Bachelors of Fine Arts degree in Illustration with a strong background in painting and graphic design.

#### AWARDS

**SILVER ADDY**  
2012-2014

**AMERICAN ILLUSTRATION #27**  
2008

## EXPERIENCE

### ART DIRECTOR

*GKV Communications - 2008 - Present*

Concept generation and design for digital, broadcast and print on National and International brands while keeping within brand standards. Create mood boards and style guides, attend and manage photoshoots. Oversee multiple projects through execution, manage and mentor junior-level designers, and inspire teammates at all levels. Present final concepts with confidence to clients and sell the agency recommended design. Keep up with industry standards. Have fun.

### INTERACTIVE DESIGNER

*GKV Communications - 2008 - 2010*

Design and animation for digital components of a campaign. Reported to art directors and senior level designers, received and gave feedback to constantly learn, improve, and receive mentorship. Kept up with industry news, trends, and best practices. Participated in brainstorm sessions.

### DESIGNER AND ILLUSTRATOR

*United Souvenir and Apparel - 2007*

Hand drawn illustrations for gift shops and trade shows nationwide. Color separations for screen printing. Set-up templates for products.

## FREELANCE

### ILLUSTRATION / DESIGN / ART DIRECTION / FINE ART

*2005 - Present*

Specializing in Identity, poster and invitation design as well as web and social media work. Set-up meetings, manage clients expectations, send estimates and billing.

## SELECT CLIENTS

*(Agency and Freelance)*

- Lance Snacks
- PANDORA Jewelry
- Lemon and Lime Event Design
- The Maryland Lottery
- Cape Cod Potato Chips
- Sprint
- The Trocadero Theater
- AIDS Action Baltimore
- Maryland Physicians Care
- Collins + Wilson Communications
- SD Global Advisors
- Medifast

## SKILLS & PROGRAMS

Adobe Photoshop, Illustrator, InDesign, Dreamweaver and Flash.

Concepting, hand-drawn illustration, typography, mood boards with make-up, wardrobe and propping for photoshoots and video shoots, collaborating, listening, team work, self starter, sharp eyes, concepting, making stuff look cool.



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## EXHIBITIONS

**STORIES: works by Lindsay Petrick**  
Solo Exhibition  
Mud & Metal's Galley Above  
Baltimore, MD  
*December 2014*

**Art in Full Swing**  
Benefit Art Auction for the  
Cal Ripken Sr, Foundation  
Annapolis Yacht Club, Annapolis, MD  
*May 2013*

**Pharmacy**  
Group Exhibition  
801 W 36th St., Baltimore, MD  
*December 2012*

**RAW Artists Mixology**  
Group Exhibition  
Luckies Tavern, Baltimore, MD  
*July 2012*

**New Works By Crisanto Cimatú & Lindsay Petrick**  
Group Exhibition  
Idle Hour, Baltimore, MD  
*July 2012*

**That's Awesome!**  
**Art Dimensions Baltimore**  
Group Exhibition  
Silo Point, Baltimore, MD  
*June 2011*

**New Works by Lindsay Petrick**  
Solo Exhibition  
Idle Hour, Baltimore, MD  
*September 2009*

**Blue Light Special**  
Group Exhibition  
Lower Haters, San Francisco, CA  
*December 2008*

**Portraits by Lindsay Petrick & MOE**  
Group Exhibition  
Teavolve, Baltimore, MD  
*March 2008*

**Heartbeats**  
Group Exhibition  
Gallery Above, Panama City, FL  
*December 2007*

**Summer Nudes**  
Group Exhibition  
Antreasian Gallery, Baltimore, MD  
*August 2007*

**Big, Red, Portable & Digital**  
Group Exhibition  
The Station Gallery, Baltimore, MD  
Rosenburg Gallery, Baltimore, MD  
*January 2007*

## PUBLICATIONS

**GKV.com**  
"Baltimore Led Art Billboard Spotlights  
GKV's Lindsay Petrick"  
September 2014

**Style Magazine**  
"Something Borrowed" by Rachael  
Mueller  
Featured custom wedding invitations  
Page 79, January/February 2011

**Graphic Design: The New Basics by  
Ellen Lupton and Jennifer Cole  
Phillips.**  
*Figure/Ground*  
Page 93, May 2008

**American Illustration - 27**  
Page 278, 2008

**Baltimore Messenger**  
"Mulatto Girl" to be Honored in Poster to  
Adron Lightrail & Buses" by Cara Mattlin  
Cover Story, May 2007

**Juxtapoz Magazine**  
Featured Work on Juxtapoz.com  
December 2006